



## Head of Marketing (all genders)

### About BioMed X

BioMed X is an independent research institute with sites in Heidelberg, Germany, and New Haven, Connecticut. We operate at the interface between academia and industry, performing biomedical research and drug discovery & development in the fields of oncology, immunology, neuroscience, platform technologies, and artificial intelligence.

All our research projects are supported by leading pharmaceutical companies and conducted by early-career scientists recruited from the best schools around the world. The combination of global crowdsourcing with local incubation of the best research talents and ideas allows us to solve the biggest challenges in biomedical research.

We stand for free, creative, and curiosity-driven research combined with a solid validation of results, timelines, and deliverables. We serve a large purpose in advancing translational biomedicine by leveraging synergies and fostering cross-pollination across disciplines.

### The Position

We are looking for a creative and highly motivated marketing expert with experience in the field of **biomedical contract research services**. Your tasks in close collaboration with our leadership team include:

- **Develop and execute marketing strategies** targeting our stakeholders in industry and academia to enhance brand recognition, drive business growth, and generate leads.
- **Develop and execute public relations and digital marketing initiatives**, including press releases, email campaigns, content marketing, and social media, to increase online presence and lead generation.
- **Plan and execute company participation in industry events** such as trade shows, career fairs, conferences, and networking opportunities, to build relationships and market services.
- **Manage the creation of marketing materials** such as brochures, presentations, whitepapers, case studies, and other promotional content.
- **Perform market research** to identify industry trends, customer needs, and competitive positioning to inform service offerings.
- **Develop and monitor performance metrics (KPIs)** for all marketing campaigns, reporting on effectiveness and adjusting strategies as necessary.
- **Coordinate with internal scientific teams** to ensure accurate representation of complex biomedical research services in marketing materials.

## Your profile

- You have a degree and/or professional track record both in marketing and the life sciences.
- You are self-motivated, creative, and have the ambition to grow with our organization.
- You are an excellent networker with a high level of cross-cultural competence.
- You have excellent communication skills in English.

## Our offer

- A permanent full-time employment contract
- Flexible working hours
- A competitive salary
- An international, diverse, and positive teamwork atmosphere
- Access to a strong global network in academic research and the pharma industry
- Relocation support, job ticket, sponsored fitness contract, monthly goodies voucher, and free membership in work-life-portal

## How to apply

Please submit

- A cover letter, including salary expectations and your earliest possible starting date
- Curriculum vitae
- 2 references

via email to the attention of Susanne Burkhardt ([sb@bio.mx](mailto:sb@bio.mx)).

At BioMed X we embrace diversity as we consider it the source of innovation. We are committed to equal opportunity in the terms and conditions of employment for all employees and job applicants without regard to race, color, religion, ideology, sex, sexual orientation, age, gender identity or gender expression, national origin, or disability.

## Contact

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